

# 1<sup>st</sup> CALL FOR PAPERS

## International Conference in Management, Business and Economics

# ICMBE 2014

November 7-8, 2014, Durrës, Albania

Organizers:

UBT;

Faculty of Management, Business and Economics

Co-Organizers:

Vlora University - Ismail Qemali;

University of Tirana

Faculty of Economics

International Program Committee (tentatively):

Bazaz M. (USA)

Ghosh D. (USA)

Haderi S. (AL)

Hajrizi E. (RKS); Chair

Hoeltl A. (AUT)

Kassi T. (FIN)

Kristo I. (AL)

Kule Dh. (AL)

Qarri A. (AL)

Quantano M. (IT)

Rasmussen V. (DEN)

Samek R. (CZ)

Shahrokhi M. (USA)

Sharma S. (CRO)

Stapleton L. (IRL)

Silhankova V. (CZ)

Zafarpour S. (AUT)

Organizing Committee (tentatively):

Abrashi N. (RKS)

Bazini E. (AL)

Braha L. (RKS)

Dibra S. (AL)

Gashi B. (RKS)

Jahja A. (RKS)

Hajrizi E. (RKS); Chair

Lubishtani E. (RKS)

Editors:

Edmond Hajrizi & Scharri Zafarpour

Invitation to ICMBE 2014:

It is our pleasure to invite you to participate in the ICMBE 2014, which aims to bring together researchers and practitioners from industry and academia to give an overview of the state of the art, to present new research results and to exchange ideas and experiences in the field of Management, Business and Economics.

Meeting Scope and Objectives:

The aim of the conference is to further facilitate the exchange of knowledge between innovative academics, Post-graduate students, doctoral candidates, young researchers, researchers and industrial experts and the focus is on identifying strategies for overcoming economic disparities and management barriers to ensure sustainable economic growth and management development.

Topics: The scope of the conference covers but is not limited to:

General Economics

Macroeconomic Policies and their Impact on Economic Growth

Informal Economy and Its Effects on Competition

Entrepreneurship and Economic Growth

Institutions Impact on Economic Growth

Regulation and Business

Financial Economics

Multinational Finance

Financial Aspects of Economic Integrations

Banking and Financial Sectors

The role of financial intermediaries

Accounting Standards and Auditing

Marketing and New Product Development

Public Relations Strategies

Brand Management

Strategic Management, Innovation and Technological Change

Strategies for Internationalisation

International Business Management

International Trade

Cross-cultural management

Educational Impact on Business and Management

New Perspectives on Human Resource Management

Public Management

Governance Role in Economic Development

Quality Management in Public Sector

Project Management

Industry Development and Its Impact

Natural Resources: Exploit or preserve

Development Strategies for Services

Tourism Management

SME Role on Economic Development

Agro-business and Subsidy Management

South East European Economy and Management

Immigration and Border Studies

Paper submission:

The material submitted for presentation in our conference must be original, not published or being considered elsewhere. The abstract should contain 300 words while the full paper should not exceed 5000 words, 16 pages. For details regarding the accepted standards for abstract and full paper please visit our website. The papers that do not fulfil the format criteria will not be considered. All papers accepted for presentation will be published in conference proceedings and also they will be hosted on-line on our conference website. The presented papers will be further considered for possible publication in our International Journal of Business and Technology. All papers presented will be recorded as an ICMBE Publication.

Publication Opportunities:

The presented papers will be published in Conference Proceedings while selected screened papers will be published in International Journal of Business and Technology (ISSN 2223-8387).

Important Dates:

Abstract Submission:

**September 08, 2014**

Full Paper submission:

**September 29, 2014**

Acceptance notification:

**October 06, 2014**

Registration date:

October 18, 2014

Conference date:

November 7-8, 2014

Registration:

	Early registration fee (Before October 18 <sup>th</sup> )	Late registration fee
Regular	€ 40	€ 50
Student & Retired	€ 20	€ 30

Tel: +381 38 541 400; Fax: +381 38 542 138

Info: <http://conferences.ubt-uni.net/2014>

Email: [icmbe2014@ubt-uni.net](mailto:icmbe2014@ubt-uni.net)



© Copyright

Papers will be printed in the Proceedings & International Journal of Business and Technology (ISSN 2223-8387), Published by University for Business and Technology