



14TH UBT ANNUAL INTERNATIONAL CONFERENCE

Preliminary Agenda

INTERNATIONAL KONFERENCE ON INTEGRATED DESIGN(IC-ID2025)

Date: October 24-25, 2025

Venue for the Opening Ceremony on Friday: UBT Innovation Campus - Lipjan

Venue for the sessions on Saturday: Physical (UBT Innovation Campus - Lipjan) & Online

<https://conferences.ubt-uni.net/2025/>

Time	Event	
	Friday, October 24, 2025	
14:00 - 17:00	Registration	
	Saturday, October 25, 2025	
8:00-15:00	Registration	
8:30-9:00	Opening IC-UBT Ceremony	
	1. Prof.Dr. Edmond Hajrizi (President of UBT) 2. Representatives from the Government Institutions of Kosovo (TBC)	
09:00 - 10:30	Session 1	
	Chair: Aferdita Statovci Co-Chair: Arbresha Hoxha	
	Keynote speaker: International speaker: Prof.Dr Gjoko Miratovski ICID 2025	
09:00 - 09:20	Keynote speaker: Prof.Dr Gjoko MiraTovski How AI is Changing the Field of Design	
09:20 -09:30	Artistic Illustrations in bi monthly journal “Jeta e Re” during the Years 1970–1973 Milot Gusia	Salla I 316
09:30 -09:40	The Influence of Visual Aesthetics on the Perception of Functionality in Graphic Designs. Arbresha Hoxha	

09:40 - 09:50	Statistical Modeling of Polyester's Environmental Profile for Eco-Efficient Design Mevludin Shabani¹, Sasko Milev²	
09:50 - 10:00	Innovative Design of High-Pressure Vertical Pumps: Tribological Analysis and the Effects of Lubricant Injection Naim Ostergllava¹, Simeon Simeonov¹, Xhemajl Mehmeti³	
10:00 - 10:10	Visualizing Transformation: The Intersection of Graphic Design, Sustainability, and Technology Ylber Limani, Erolina Osmani	
10:10 - 10:20	Visual Identity as Strategy: How Graphic Design Drives Branding, Marketing, and Rebranding Challenges Ylber Limani, Olisa Boshnjaku	
10:20 - 10:30	Circular Aesthetics: Designing for Longevity and Emotional Durability in the Post-Fast-Fashion Era Ariana Gjoni	
10:30-10:45	Coffee Break	
10:45-12:20	Session 2	
	Chair: Aferdita Statovci Co-Chair: Arbresh Hoxha	
10:45 - 10:55	THE PROCESS OF DESIGN AND PRODUCTION OF FURNITURE AND INTERIOR WITH WOOD PRODUCTS IN THE MUNICIPALITY OF GJAKOVA Muharrem Sejdiu, Jeta Bejtullahu	Salla I 316

10:55 - 11:05	Typography in Furniture Design With emphasis on Minimalism & Postmodernism As Features in Experimental Product Design Besfort Salihu	
11:05 - 11:15	From Advertising to Reality: A Visual Analysis of Fast-Food Products and Their Impact on Consumer Perceptions Kaltrina Veselaj Shllaku Visar Shllaku, Arbëresha Hoxha	
11:15 - 11:25	Living Thread – Materia Nova: Material Experiments at the Intersection of Biology, Technology, and Fashion Hana Zeqa, Rita Hasani	
11:25 - 11:35	The Role of Fashion in Social Movements: Clothing as a Language of Resistance and Change” Aferdita Statovci	
11:35 - 11:45	Redesigning Municipal Logos in Kosovo: Visual Identity, Legal Framework, and Graphic Design Principles Ardita Rizvanolli, Trim Basha	
11:45 - 11:55	“Symbolic Reflection in Fashion Design: The Evolution of the Modern Woman Through Black and Gold Aesthetics (1990–2025)” Ardita Rizvanolli	
12:05 - 12:15	The Impact of Design and Aesthetics on the Perception and Functionalization of Interior Space Ardita Rizvanolli, Elita Gruda	
12:20-13:20	Lunch Break	
13:20-14:50	Session 3	

	Chair: Aferdita Statovci Co – Chair: Arbresha Hoxha	
13:20 - 13:30	8K Immersive Environments: New Dimensions in Art and Design Zymer Veliu	Salla I 316
13:30 -13:40	The Role of Natural Lighting in Minimalist Interior Design Vlera Mejzinolli ¹ , Elma Ramaj ² , Albulena Bilalli ³	
13:40 - 13:50	Interior Design in Kosovo: Exploring Industry Readiness Through the Lens of Student Experience Benara Bytyqi¹ , Majlinda Canolli² , Albulena Bilalli³	
13:50 - 14:00	Excessive Modernism in Interior Design: The Case of the Jacques Tati Satirical Film “Mon Oncle” Mimoza Hoxha¹, ²Albulena Bilalli³	
14:00 - 14:10	The Hall That Inspires – How Colours Affect the Psychology of Students in University Environments Enisa Gashi¹ , Fijona Ibrahimimi² , Fjolla Muhadri³ , Albulena Bilalli	
14:10 - 14:20	The Echo of Tradition: A Study of Albanian Domestic Life in Kosova (Late 19th-Mid 20th Century) and Its Impact on Contemporary Interior Design Bora Thaqi¹ , Era Ibrahimimi², Albulena Bilalli³	
14:30 - 14:40	The Integration of Colour and Light Standards in Education and Industry in Kosovo Albulena Bilalli	
14:40 - 14:50	NATIONAL SYMBOLS IN TRADITIONAL TEXTILES Nexhat Cocaj	
14:50-15:05	Coffee Break	
15:05-16:35	Session 4	

	Chair: Aferdita Statovci Co – Chair: Arbresha Hoxa	
15:05 - 15:15	Fashion and Cultural Identity in a Globalized Digital World — Artistic Perspective Cennet Lika, Laura Ymeri	
15:15 - 15:25	Typography as Visual Art – Between Design Arbresha Hoxha	
15:25 - 15:35	Promoting Cultural Identity Through Interactive Design Arbresha Hoxha¹ , Kaltrina Shllaku Veselaj²	
16:35-17:00	Poster Session	
17:00-18:00	Closing Ceremony	

Location: [Innovation Campus - UBT - Google Maps](#)

Web: <https://conferences.ubt-uni.net/2025/>

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